



Midlands Fraud Forum Limited (MFF)	See note	Master Class	Bronze	Silver	Gold	Platinum
Sponsorship package options		£250	£300	£500	£1,000	£1,500
Sponsorship of a specific master class	1	Y				
Insert of corporate flyer in delegates' packs	2	Y	Y	Y	Y	Y
Website name, logo and link to sponsors web page	3		Y			Y
Delegate place(s) at Annual Conference / Memberships	4			1	2	4
2m x 1m table and space behind to put up "pop-up" stand in the conference room	5				Y	Y
One-off post-event electronic mailing to attendees list (subject to data protection restrictions)	6	Y		Y	Y	Y
Sponsor's logo on the Master Class or Conference flyer and a 'Meet the Sponsor' opportunity to speak at the event	7	Y				Y
Sponsor is able to contribute items to weekly newsletter/publications	8					Y

Note	
1	MFF Master Classes are shown on the web site. MFF Master Classes cover a number of subjects each year and this option enables a sponsor to pick an event that is of interest to attend and opportunity to promote their offering.
2	With an average attendance of 60 members at master class and 280 at the annual conference sponsors have the opportunity to circulate advertising materials.
3	MFF have made a significant investment in their website not just in style and accessibility but importantly the content. Sponsors are shown on the home page with a link to the sponsor's page where our sponsor's logo can be shown with a link to their own website. Where required sponsors can show on their own websites that they are supporters of the Midlands Fraud Forum.
4	MFF hold an annual conference, usually in February. Attendees have a membership of MFF for one year allowing them or a substitute to attend all master classes throughout the year. Membership types are defined on the website.
5	An exhibitor's stand opportunity available at the annual conference, usually in February and in the Birmingham area attended by c 280
6	Sponsors are able to have material electronically mailed by the MFF Admin team to all attendees. MFF will only share contact details for those members who have not opted out of 3 rd party circulars.
7	Sponsors will have their name and logo added to the front page of the MFF event flyers and programmes. They will also have an opportunity to speak to all attendees as part of a 'Meet the Sponsor' slot in the timetable.
8	MFF circulate members each week with a summary of fraud related news and publications. Platinum sponsors are able to add any relevant items to the Weekly Digest.

Please contact us via mail: info@midlandsfraudforum.co.uk
and follow us on Twitter @MFF_Forum