



# Current Trends in Phishing Campaigns Landscape in the UK

**Business Email Accounts Targeted with Phishing Emails to Distribute Malware** 

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### CURRENT TRENDS IN THE PHISHING CAMPAIGNS LANDSCAPE IN THE UK

The information contained within this alert is based on intelligence collated by the Cyber Protect Team at the National Fraud Intelligence Bureau (NFIB). The purpose of this alert is to raise an awareness of the recent trends in phishing campaigns targeting Internet users in the UK, and to provide advice on how to protect against the risks associated with phishing. The alert is particularly aimed at private and public sector organisations as they have been found to be the primary target of a number of mass phishing campaigns which recently emerged in the UK.

#### ALERT CONTENT

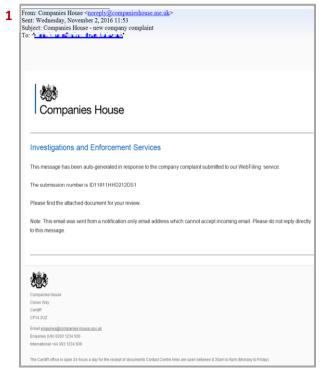
In recent months, the NFIB has seen a large increase in new mass phishing campaigns which **specifically targeted business email accounts of employees of SMEs, large enterprises and public sector organisations**, as opposed to private email accounts provided by free webmail providers.

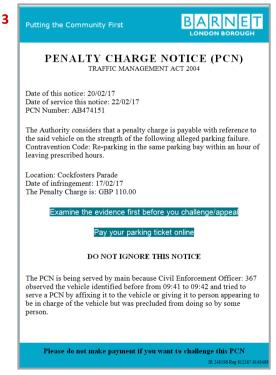
The 'phishing hook' tactics applied in the identified campaigns often focus on brand exploitation of British public sector organisations such as police and local government authorities, Crown Prosecution Service and Companies House. Other identified campaigns were found to impersonate various business suppliers, debt collectors and parking management companies. The choice of the phishing hook and the content of the message are often highly relevant in nature to a business environment, therefore increasing its chance to deceive recipients.

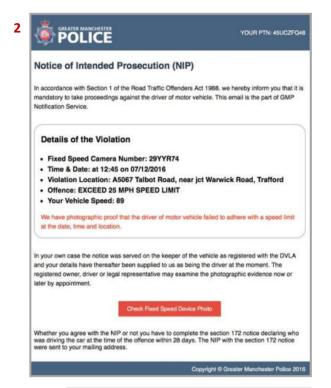
Typically, the function of the campaigns is distribution of malware such as banking Trojans and ransomware, as opposed to campaigns designed to trick recipients into handing over their sensitive information on spoofed websites. Cyber criminals may potentially perceive the targeting of business networks with emails loaded with malware as more profitable than attacking personal computers of members of the public. Firstly, business organisations usually possess far more cash in their bank accounts compared to the public; secondly, companies may be perceived as more likely to pay a ransom to restore their business critical files when they become encrypted as a result of ransomware attack.

The recently observed phishing campaigns indicate the **growing cyber threat on British businesses and organisations**. It is important that companies have strong IT security systems and procedures in place, and employees are thoroughly trained to enable them to accurately identify malicious communication to protect their company infrastructure from risks associated with a cyber attack.

#### **Examples of recent phishing campaigns**











## **PROTECTION / PREVENTION ADVICE**

Although it is essential for all business organisations to have up-to-date virus protection, it will not always prevent the devices and networks from becoming infected with malware.

Please consider the following actions:

- Employees should not click on links or open any attachments they receive in unsolicited emails and SMS messages. Remember that fraudsters can 'spoof' an email address to make it look like one used by a trusted organisation. If the message is unexpected or unusual, then a contact should be made with the sender directly via another method to confirm that they sent it.
- Organisations should ensure that software updates are installed on all devices used by the business as soon as they become available. Whether updating the operating system or an application, the update will often include fixes for critical security vulnerabilities.
- Organisations should create regular backups of important business files to an external hard drive, memory stick or online storage provider. Remember that external memory storage must be disconnected from the device after the backup to prevent malware being spread out in case of infection.
- Organisations should consider obtaining UK government approved Cyber Essentials certification to protect
  the business against the most common internet threats. More information can be found at
  <a href="http://www.cyberaware.gov.uk/cyberessentials/">http://www.cyberaware.gov.uk/cyberessentials/</a>.
- If an employee clicked on a link or opened an attachment within a suspicious email, the matter should be reported as soon as possible to the company's IT specialists for investigation.
- If your company's bank details have been compromised as a result of a phishing attack, it should be immediately notified to the bank.
- If your company has been a victim of fraud or cyber crime, please report it to Action Fraud online at <a href="http://www.actionfraud.police.uk/report-a-fraud-including-online-crime">http://www.actionfraud.police.uk/report-a-fraud-including-online-crime</a> or by calling **0300 123 2040**.
- If your company has been targeted with phishing communication but it has not been responded to, please report the attempt via Action Fraud's Attempted Scams or Viruses reporting form available at <a href="https://reportlite.actionfraud.police.uk/">https://reportlite.actionfraud.police.uk/</a>.

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